

HOW-TO

Talk to Your Legislators

HOOK

Introduce Yourself

- + Mention where you live, identify yourself as a constituent
- + Share why you are there in one or two sentences
- + 1 minute

LINE

Share your story

- + Your personal story, why you believe in Community Action
- + Provide basic statistics, but Legislators want faces to those statistics
- + Keep it Brief, 3 minutes max

SINKER

The 'Ask'

- + Request a commitment,
- + Reiterate your main message
- + 1 minute
- + Listen to the response
- + Thank them for their time

REMEMBER

Prepare & practice for the meeting
Honesty is the best policy

Have a simple, clear message
Lawmakers are busy

Be polite and gracious
Know when to walk away