



Mission
STATEMENT

To assist individuals in achieving self-sufficiency by providing the resources, education and services necessary to develop healthy families, sustainable communities and strong local businesses.

Vision
STATEMENT

ICAA is the recognized leader for ending poverty and creating sustainable communities through self-sufficiency in Wisconsin's rural areas.

ICAA, Inc.. Corporate Office

1000 College Avenue West, P.O. Box 40

Ladysmith, WI 54848

Tel: 715-532-ICAA • Fax: 715-532-7808

www.indianheadcaa.org

"Like" us on Facebook!

Indianhead Community Action Agency is an Equal Opportunity Employer Operating Under an Approved Affirmative Action Plan.



INDIANHEAD
COMMUNITY ACTION AGENCY, INC.
OPENING DOORS. CREATING OPPORTUNITIES.

ANNUAL HIGHLIGHTS

2014

Letter from CEO & Board Chairman

Welcome to Indianhead Community Action Agency, Inc.'s 2014 Annual Report. As you review this report, please recognize the significance of the board members governance and staff who carry out the mission of ICAA, Inc. in assisting individuals to achieve self-sufficiency by providing the resources, education and services necessary to develop healthy families, sustainable communities and strong local businesses. We are grateful to our community members, businesses, governmental officials, financial and educational institutions, health care organizations, and donors who have developed collaborative working relationships with us, provided in-kind resources, or donated financially to help extend a nonjudgmental helping hand to our fellow community members when they are in need.

Margaret Mead identified, "Never believe that a few caring people can't change the world. For, indeed, that's all who ever have." ICAA, Inc. staff identified ten values which reflect this quote, which resonates with the mission of this Agency. *The values of respect, leadership, collaboration, stewardship and accountability, immediacy, innovation, integrity, diversity, and health equity represent the philosophy of the desire to assist fellow community members and each other to obtain the highest level of self-sufficiency and wellness during one's life course.* Our board members and staff remain committed to making a warm and positive difference in the lives of anyone whom we interact by treating everyone with respect and without judgment.

To continue offering important programs and services we need your support. Whether it's a monthly financial gift or a gift of time through volunteerism - it's all vitally important to our success. To find out how you can make a lasting impact, visit our website: www.indianheadcaa.org. Also visit our website to see a list of investors & donors!

-Pamela Guthman, CEO & Eldon Skogen, Board Chairman

Board of Directors

ELDON SKOGEN
Chairman

CARSTEN ENDRESEN
1st Vice Chairman

NELS BECKMAN
MYRON BROOKS
EMMETT BYRNE
PEGGY CARLSON
MARY FLEMING

BILL VOIGHT
2nd Vice Chairman

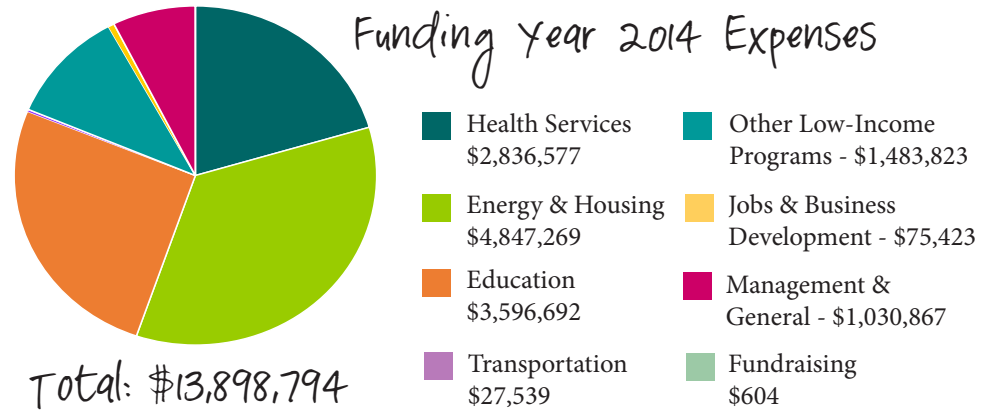
WAYNE LATO
3rd Vice Chairman

KARL HUBER
MARY JOSLIN
PHILIP J. LINDEMAN
ASHLEY NERISON
CHRISTINE NEWKIRK

KRISTY LECKEL
Treasurer

SYLVIA OBERLE
Secretary

GINA TIMM
KEITH TREMBATH
JOE WAICHULIS, JR.
JOHN WILL
DAVE WILLINGHAM



2014 Notable Grants Received:

- HELEN BADER FOUNDATION (ELDER PROOFING SENIORS HOMES)
- RURAL HEALTH NETWORK OF RUSK COUNTY
- OTTO BREMER (PROFESSIONAL DEVELOPMENT FOR HEALTH SERVICES STAFF)
- NORTHWEST AREA HEALTH EDUCATION CENTER (ADDICTION TRAINING)
- MENTAL HEALTH AMERICA OF WISCONSIN (SUICIDE PREVENTION)
- WISCONSIN'S HEALTHIER WISCONSIN PROGRAM (ADOLESCENT BEHAVIORAL HEALTH)

2014 Staff Awards

10 YEARS OF EMPLOYMENT

- HEAD START: Shannon Bates, Diane Clough, Heather Haremza, Linda Lillion
- WEATHERIZATION: Tim Strobl
- HOME SERVICES: Henrietta Duce, Tresia Smith, Shirley Geier, Brenda Germain, Lois Hoople, Barbara Karby, Susan Regenauer

20 YEARS OF EMPLOYMENT

- HOME SERVICES: Betty Hanson, Cindy Ludtke, Susan Parduhn, Gail Vance, Rebecca Wickman
- BOARD CHAIRMAN: Eldon Skogen

2014 ANNUAL HIGHLIGHTS



We Served:

11,730

INDIVIDUALS AND

3,759

 FAMILIES

45

 Programs in


NUMBER OF STAFF EMPLOYED:
553



96 HOME HEALTH CLIENTS SERVED
1,369 SKILLED NURSING VISITS
2,877 HOME HEALTH AIDE VISITS
638 HOME SERVICES CLIENTS SERVED



OF PURCHASED/
DONATED FOOD

OF USDA
COMMODITIES

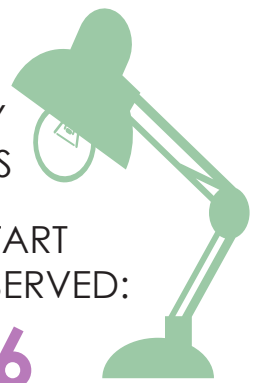
Supportive Services for Veterans Families
41 HOMELESS VETERANS ENROLLED
INCREASED THEIR INCOME BY AN
AVERAGE OF \$385 PER MONTH

skills enhancement
10 clients served!

37 ADULT
LITERACY
LEARNERS

HEAD START
CHILDREN SERVED:

356



THE 2014 GOVERNOR'S
AWARD FOR EXCELLENCE
IN COMMUNITY ACTION
WAS PRESENTED TO THE
**BUSINESS DEVELOPMENT
PROGRAM**

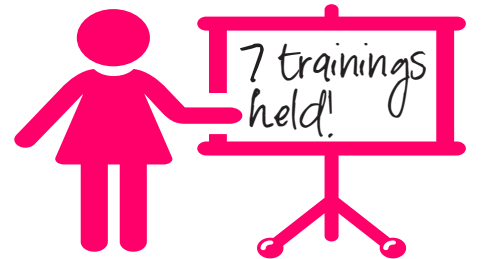
ON MAY 7TH, 2014.

worked with 20 clients, completed 7
business plans, started 3 new businesses!



DIVISION OF VOCATIONAL
REHABILITATION/GREAT
LAKES INTER-TRIBAL COUNCIL
PARTICIPANTS PLACED

PREVENTION SERVICES



on Teen Intervene, Strategic Prevention
Framework, & Suicide Prevention



CHRISTMAS PRESENTS GIVEN TO
CHILDREN FROM THE MIRACLE
TREE in collaboration with
Gordy's & Rusk County
Memorial Hospital

21

 families

THE PARENT RESOURCE
CENTER OF TAYLOR CO.
PROVIDED SERVICES TO.

rural health network of
rusk county 10 organizations
collaborating

6 FRESH START MEMBERS COMPLETED
THE PROGRAM, EARNING THEIR
AMERICORPS SCHOLARSHIP



LEGAL ASSISTANCE
FOR VICTIMS
CLIENTS SERVED
SINCE 2010

185 HOMES WEATHERIZED
172 EMERGENCY FURNACE
ASSISTANCE



assisted 6 households
with down payment &
closing cost assistance



SOLD OVER 900
LED BULBS TO
RESIDENTIAL AND
COMMERCIAL USERS!

we couldn't do it alone, though...

+1,800
VOLUNTEERS

CONTRIBUTED
MORE THAN

52,580
HOURS OF SUPPORT

ICAA, Inc. would like to thank all
supporters of our mission of providing the
resources, education & services necessary
to develop healthy families, sustainable
communities & strong local businesses.